



## Smart app for smart riders

An exciting and innovative new app, designed to make hacking safer is now available to riders.

HorseRiderSOS is an alerting tool which sends a panic message to your emergency contact containing your GPS position in the event of a fall or an accident.

Simple to use, you just activate the app before heading off on your hack leaving your smart-phone to do the rest. Your activity is monitored in 'tracking mode' as you ride and in the event of you becoming unseated, injured or unconscious, the app recognises that you are no longer moving and will enter 'Alert mode' and send a message to your chosen contact.

Thanks to the GPS capability of your smart-phone, once an alert has been triggered, your exact position can be detected so that you can be found without delay.

False alarms are prevented by a built in fail-safe mechanism so that alerts are only sent after a pre-determined user-defined period of inactivity. Once 'Alert Mode' has been activated, the rider is notified and is then able to over-ride the system if it is not a genuine emergency.

Priced at just £4.99, this unique app helps reduce the risk of riding out or handling your horse alone and is a must-have for riders everywhere.

Available for Android and iPhones priced at just £4.99

[www.horseridersos.com](http://www.horseridersos.com)

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For high resolution images, please contact 01865 842806

